

Capitol Broadcasting Company & The University of North Carolina at Chapel Hill
present:

CBC-UNC DIVERSITY FELLOWSHIP PROGRAM

A partnership between WRAL and the
UNC School of Journalism and Mass Communication

WHO Graduating seniors seeking careers as TV reporters, producers, videographers/editors or directors

WHAT Five-day intensive workshop led by WRAL professionals and UNC professors

WHEN March 13-17, 2013

WHERE WRAL-TV in Raleigh, NC, and UNC campus in Chapel Hill, NC

WHY To help you land your first job and to prepare you to advance in the industry. You will receive hands-on training and leave with a fully produced piece for the top of your resume reel.

HOW To apply, send a 250-word essay describing how your personal diversity contributes to the diversity of the TV news industry. Also send a letter of reference from a professor or administrator, a resume, and a resume reel of your best work. Be sure to indicate the role you are interested in (producer, reporter, etc.).

TRAVEL SUPPORT Students traveling from locations within 250 miles will receive \$500 to offset travel costs and those traveling from more than 250 away will receive \$1000.

DEADLINE FOR APPLICATIONS Dec. 31, 2012. Selected students will be notified and provided with travel and lodging instructions by February 1.

For additional details, contact Dr. C. A. Tuggle at catuggle@unc.edu



UNC
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION