

MAJOR: MEDIA and JOURNALISM BA (120 HOURS) – UNC HUSSMAN <i>For students who entered the university in Fall 2022 and beyond.</i>				JOURNALISM (JRN)		Supplemental General Education: 2 ND Major <i>or minor or three courses outside MEJO above 199.</i>				
NAME:			PID:		Grad Term/Year:					
FIRST-YEAR FOUNDATIONS	WRITING AT THE RESEARCH UNIVERSITY		COLLEGE THRIVING	FIRST-YEAR SEMINAR OR LAUNCH	TRIPLE-I: IDEAS, INFORMATION, AND INQUIRY & DATA LITERACY (4 HRS.)		GLOBAL LANGUAGE - Level 3 or Higher			
	ENGL 105 or ENGL 105I		IDST 101 or HNRS 101		LEC (3 HRS.)	LAB (1 HR.)	1.	2.	3.	4.
FOCUS CAPACITIES	AESTHETIC AND INTERPRETIVE ANALYSIS		CREATIVE EXPRESSION, PRACTICE, AND PRODUCTION		ENGAGEMENT WITH THE HUMAN PAST		ETHICAL AND CIVIC VALUES		GLOBAL UNDERSTANDING AND ENGAGEMENT	
							See MEJO List Below			
	NATURAL SCIENTIFIC INVESTIGATION		POWER, DIFFERENCE, AND INEQUALITY		QUANTITATIVE REASONING		WAYS OF KNOWING		EMPIRICAL INVESTIGATION LAB (1 HR.)	
REFLECT N AND INT	RESEARCH AND DISCOVERY		HIGH-IMPACT EXPERIENCE OR 2ND RESEARCH AND DISCOVERY			COMMUNICATION BEYOND CAROLINA			LIFETIME FITNESS (1 HR.)	
JOURNALISM (JRN) (39 MEJO HRS. MINIMUM)	SCHOOL CORE			CONCEPTUAL (6 HRS.)					DISCIPLINARY DISTRIBUTION: All students must take at least one course in each of the three major divisions.	
	MEJO 121 DIG STORYTELLING	MEJO 153 WRITING & RPT	MEJO 340 MEDIA LAW	<ul style="list-style-type: none"> MEJO 137 PRINCIPLES OF AD/PR MEJO 141 MEDIA ETHICS MEJO 242 HISTORY OF MEDIA MEJO 244 TALK POLITICS MEJO 245 SPORTS & THE MEDIA (1.0 HR.) MEJO 342 BLACK PRESS MEJO 372 AD MEDIA MEJO 373 ACCOUNT PLANNING MEJO 374 COMM CONSULTING MEJO 376 SPORTS MARKETING MEJO 377 SPORTS COMM MEJO 379 AD & PR RESEARCH MEJO 424 MEDIA MGT MEJO 425 VOICE & DICTION MEJO 432 CAUSE COMM MEJO 437th MEDIA IN ASIA MEJO 438 AD IN THE AGE OF ALEXA MEJO 439 PRODUCING FOR AD MEJO 441 DIVERSITY & COMM MEJO 442 GENDER, CLASS, RACE MEJO 445 MEDIA EFFECTS MEJO 447th MEDIA IN THE UK MEJO 448 FREEDOM OF EXPRESSION MEJO 469 HEALTH COMM & MARKETING MEJO 475 CONCEPTS OF MARKETING MEJO 476 ETHICS/SPORTS COMM MEJO 477 NEW MEDIA TECH MEJO 479th MARKET INTELLIGENCE MEJO 490th SPECIAL TOPICS (JRN) 					<ul style="list-style-type: none"> MEJO 531 CASE STUDIES IN PR MEJO 532 INTERNATIONAL PR MEJO 533 CRISIS COMM MEJO 537 WASHINGTON EXPERIENCE MEJO 544 CAREER EXPLORATION MEJO 550 BUSINESS & THE MEDIA MEJO 569 BEHAVIORAL SCIENCE OF HEALTH COMM MEJO 571 SOCIAL MEDIA ANALYTICS MEJO 572 ART DIRECTION IN AD MEJO 577 BRANDING OF ME MEJO 581 UX DESIGN & USABILITY MEJO 588 EMERGING TECH MEJO 591 FASHIONMASH EXPERIENTIAL DESIGN MEJO 592 FASHIONMASH PRODUCT DESIGN MEJO 596 INDIVIDUAL STUDY MEJO 652th DIGITAL MEDIA ECON MEJO 653th LEADERSHIP MEJO 670th DIGITAL AD & MARKETING MEJO 671th SOCIAL MARKETING CAMPAIGNS MEJO 673th AD CAMPAIGNS MEJO 691H INTRO HONORS MEJO 692H HONORS ESSAY 	
	CONCENTRATION (18 HRS.)								DIVISION OF HUMA & FINE ARTS	
	LEVEL 1 (6 HRS.)								DIVISION OF MATH & NATRL SCI	
	<ul style="list-style-type: none"> MEJO 129 SPORTS XTRA MEJO 180 FDN. OF PHOTO MEJO 182 FDN. OF GRAPHIC DESIGN MEJO 187 FDN. OF INTERACTIVE MEDIA MEJO 252 AUDIO JOURNALISM MEJO 253 PUBLIC AFFAIRS REPORTING 								DIVISION OF SOC & BEHAV SCI	
	LEVEL 2 (6 HRS.)								ELECTIVE HRS. TO REACH 120	
	<ul style="list-style-type: none"> MEJO 352 SPORTS PROD & BRDCST MEJO 353 SPORTS PROD (1.0 HR.) MEJO 356 FEATURE WRITING MEJO 358 OPINION WRITING MEJO 390 SPECIAL SKILLS (JRN) MEJO 421 TV NEWS REPORTING MEJO 426 RADIO & PODCASTS MEJO 455 CREATIVE SPRTSWRTNG MEJO 459 COMMUNITY JRN MEJO 463 NEWS LAB MEJO 482 MEDIA DESIGN MEJO 484 INFOGRAPHICS MEJO 487 INTERACTIVE MEDIA MEJO 488 MM Storytelling: CPJW MEJO 489 PHOTO LIGHTING/BUSI MEJO 490th SPECIAL TOPICS (JRN) 									
	LEVEL 3 (6 HRS.)			CAPSTONE (3 HRS.)		MEJO CHOICE (AT LEAST 3 HRS.)				
	<ul style="list-style-type: none"> MEJO 522 PRODUCING TV NEWS (CW) MEJO 523th BROADCAST NEWS MGT (CW) MEJO 541 ECONOMICS REPORTING MEJO 542 BUSINESS REPORTING MEJO 550 BUSINESS & MEDIA MEJO 553 ADVANCED REPORTING MEJO 557 NEWS EDITING MEJO 560th E&S JOURNALISM MEJO 562 E&S DOC TV MEJO 565 E&S STORYTELLING MEJO 570 DATA DRIVEN JOURN MEJO 580 PHOTO STORIES MEJO 581 UX DESIGN & USABILITY MEJO 582 ADV. DOC. VIDEO MEJO 583 ADV INTERACTIVE MEDIA MEJO 584th INTERNATIONAL PROJECTS MEJO 585 3D DESIGN STUDIO MEJO 588 EMERGING TECHNOLOGIES MEJO 589 MOTION GRAPHICS 			<ul style="list-style-type: none"> MEJO 625th MEDIA HUB MEJO 630th BUSI NEWS WIRE MEJO 631th BUSI JRN MGT MEJO 652th DIGI ECON MEJO 653th LEADERSHIP MEJO 656 MAG WRITING MEJO 681th PHOTO PROJ MEJO 683 MAG DESIGN MEJO 691H INTRO HONORS MEJO 692H HONORS ESSAY 		Must take one additional MEJO course of your choosing to meet 39-hour MEJO min. Can be <u>ANY</u> MEJO course.				
				GOVERNMENT AND POLITICS						
				CHOOSE ONE: POLI 100, 130, 150, 202, 203, 205						
				ETHICAL & CIVIC VALUES						
			CHOOSE ONE: MEJO 141, PHIL 160, 163, 170, 272							
					USAGE & GRAMMAR TEST hussman.unc.edu/UGTest NEED A SCORE OF 70 OR ABOVE					
					CAMPUS LIFE EXPERIENCE					
					2 PER SEMESTER - until you graduate. For more information go to the Student Affairs web page. <i>To track your progress, go to the bottom of your Tar Heel Tracker page, under "Focus Capacities Tally."</i>					
					▶ Focus Capacities Tally					
					HOURS COMPLETED					

EXPLANATORY NOTES – JOURNALISM (JRN)

This academic worksheet is for students who entered the university in **Fall 2022 and beyond** and should only be used as a guide for your degree requirements. The Tar Heel Tracker is your **OFFICIAL** record of graduation requirements. Students should complete their School Cores as soon as possible and then move on to Level 1, then Level 2, and Level 3. Conceptual courses can be taken in any order. Capstone courses are usually taken during your final semester.

ADVISING: It is recommended that you connect with a Hussman Adviser at least once each semester. Appointments are recommended. <http://hussman.unc.edu/ug/student-services/academic-advising>.

CAMPUS LIFE EXPERIENCE: Must complete two per semester until you graduate. For more information visit [here](#). We recommend you check your progress by viewing your Tar Heel Tracker every semester!

CHOICE COURSE: Choose at least one MEJO elective course (3 HRS.). This course can be from any sub-plan (APR or JRN).

COURSE OFFERINGS: Not all MEJO courses may be offered every semester. **Courses offered in multiple categories in your major program can satisfy only one category.** For example, MEJO 581 will satisfy either Conceptual or Level 3, but not both. MEJO 245 is offered at 1.0 credit hour. If taken, students must choose one additional conceptual course.

GPA: 2.0 or Higher GPA required.

GRADES BELOW C: A grade of C- in a MEJO course will not be counted in the minimum number of media and journalism credits required for graduation. **If the course is required, the course must be retaken. If it is not specifically required, then another course must be taken.**
REPEATED COURSES DO NOT EARN CREDIT TWICE.

GRADUATION: In the last semester of your junior year, you must connect with a Hussman academic adviser to make sure you are on track to graduate. **Degree audit appointments are recommended,** <http://hussman.unc.edu/ug/student-services/academic-advising>.

HONORS (H): Courses with an “H” designation may have an Honors version available. An honors course fulfills the same requirements as the non-honors version of that course.

INTERNSHIP CREDIT: MEJO 393 is for UNC Hussman students who already have an internship. MEJO 393 does not count toward the minimum 39 MEJO hours but does count toward the 120-hour UNC total. It is repeatable up to three times. For more information about MEJO 393, please contact [Hussman Career Services](#).

MEJO 691H & MEJO 692H: Honors theses. Eligibility is based on an overall GPA of 3.3 and a major GPA of 3.5 at the end of your junior year. For more information, please go to our honors program webpage: <http://hussman.unc.edu/ug/honors>.

SECOND MAJORS: Students who wish to complete a second major outside of the school and who did not declare a second major before being admitted to the school must complete a second-major request form from the [school's website](#). Students must meet with an academic adviser in the College of Arts and Sciences to ensure that they can meet all requirements for the second major.

SPECIAL TOPICS: MEJO 390 and 490 course topics change by semester. **MEJO 390 may satisfy Level 2 when it is a JRN topic. MEJO 490 will always satisfy the Conceptual area and will satisfy Level 3 when listed as a JRN topic.** Please visit MJ.UNC.EDU/Courses for semester-specific details. Repeatable if the topics are different.

SUPPLEMENTAL EDUCATION: Students who pursue a Bachelor of Arts degree must also satisfy a Supplemental General Education requirement by choosing one of the following ways: second major, minor or three courses outside of MEJO above 199.

TAR HEEL TRACKER: Not all courses are listed in your Tar Heel Tracker. If you are missing a course from your Tar Heel Tracker, please submit a [Tar Heel Tracker Adjustment Form](#).

TRANSFER HOURS: The school will normally accept only six credit hours of media and journalism courses taken at other institutions. The school typically does not accept transfer credit for MEJO 153. For more information, speak with a Hussman adviser.

USAGE AND GRAMMAR TEST (UGTest): **Students must achieve a passing score of at least 70 on the [UGTest](#) to graduate.**